Exploring linguistic carving of social position among the Ghomala and Mmaala

Edmond Ossoko & Jean Paul Gaindjoung University of Yaoundé 1

This paper analyses the use of linguistic carvers of social position among the Ghomala and Mmaala people of Cameroon. Specifically, it examines contexts where such linguistic forms are used in order to understand how they contribute in sculpting social position and relationship between community members. As a catalyst of interpersonal interactions, they play a crucial role in cross-cultural communication, since selecting inappropriate forms may lead to inconvenience. There is then a need to explore such forms across boundaries to enhance cross-cultural communication. The question that arises is to know what such linguistic forms refer to in both Ghomala and Mmaala. The study assumes that social deixis stand as major carvers of social position. From a sociopragmatic perspective, this study is carried out in order to understand the sociocultural contexts of use of social deixis in both Ghomala and Mmaala for effective cross-cultural communication.